

Understanding Fashion Retail Buying

Overview :-

This module provides knowledge and skills of the various techniques and concepts in the Fashion Retail buying. It is designed to enhance skills of buying merchandise for retail. You will learn to apply retail buying strategy, how to read and apply OTB plan to appeal to your customers.

Modules (1) :-

1	Understanding Fashion Retail Buying			
	E-learning	Training	Assessment	18:00
	00:00	16:00	02:00	
<p>This module provides knowledge and skills of the various techniques and concepts in the Fashion Retail buying. It is designed to enhance skills of buying merchandise for retail. You will learn to apply retail buying strategy, how to read and apply OTB plan to appeal to your customers.</p>				

Course Duration :-

SSG Approved Training & Assessment Hours	18.0
---	------

Objectives :-

- Understand how to track daily sales by: Category, Brand, Sub Class & SKU as per organisational policies and procedures
- Apply sales data analysis to create weekly reports as per organisational policies and procedures
- Understand how consumer profiling & consumer demographics create foundation for the product matrix as per industry norms
- Interpret how retail seasonal budgets, category planners and assortment planners are created to determine the product matrix as per organisational policies and procedures
- Interpret OTB Planning skill to assist supervisor in managing repeat orders and forward planning

Entry Requirement :-

Singapore/PR Students:

- GCE 'N' Level with 3 credits including English and Mathematics OR
- WSQ ES WPLN Level 4 and above

International Students:

- High School Diploma equivalent to GCE 'N' Level with 3 credits including English and Mathematics OR
- Qualifications from professional institutes may be considered on a case-by-case basis AND/OR
- Pass TaF.tc Entrance Test

English Language Requirement –

- Possess a minimum credit in English at GCE 'O' Level or its equivalent OR
- IELTS score 4.5 or TOEFL score 450

ALL Students are required to have basic knowledge of computer and Microsoft Office

Graduation Requirements :-

Student must fulfil the following requirements:

- 75% attendance rate of total training hours per module
- Assessed and be competent for every module

Student Pass Holders – a minimum of 90% attendance per month will be required.

Who Should Attend :-

- Assistant Merchandisers
- Assistant Buyers to Buying Managers
- Product Development Executives to Product Development Managers (Merchandise Category)
- Managers & Store Owners

Key Learning Areas :-

- Retail formats
- Role and responsibility of fashion buying related jobs
- Key performance indicators
- Analysis of POS system and sales data
- Central buying system
- Retail price computations
- Open to buy monthly plans
- Consumer profiling and demographics
- Retailer USP & Customer Service

CERTIFICATE ISSUANCE :-

Upon successful completion of the course, student will be awarded the Statement of Attainment (SOA) for WSQ Apply Fashion Retail Buying. WSQ Certification is nationally endorsed and recognised by industry partners.

WHO SHOULD ATTEND :-

- Assistant Merchandisers
- Assistant Buyers to Buying Managers
- Product Development Executives to Product Development Managers (Merchandise Category)
- Managers & Store Owners

Register your interest! :-

hbspt.forms.create({ portalId: "4221236", formId: "ee285ff6-7922-4e43-aaf5-0190f0c56a66" });

Course Fee:-

Singaporean / PRs (SSG)

SkillsFuture Singapore Grant (SSG)

All Singapore Citizens and Permanent Residents

Full Course Fee	Application Fee	Less: SSG Grant	-	GST (7%)	Total Fees Payable (Inclusive of GST)
S\$ 800.00	S\$ 12.00	S\$ 720.00	-	S\$ 6.44	S\$ 98.44

Singaporean (WTS)

Workfare Training Scheme (WTS)

Aged \geq 35 years and earning \leq \$2,000/month

Full Course Fee	Application Fee	Less: SSG Grant	Less: WTS	GST (7%)	Total Fees Payable (Inclusive of GST)
S\$ 800.00	S\$ 12.00	S\$ 720.00	S\$ 40.00	S\$ 6.44	S\$ 58.44

Singaporean (SFMCES)

SkillsFuture Mid-Career Enhanced Funding (SFMCES)

All Singaporeans aged 40 years and above

Full Course Fee	Application Fee	Less: SSG Grant	Less: SFMCES	GST (7%)	Total Fees Payable (Inclusive of GST)
S\$ 800.00	S\$ 12.00	S\$ 720.00	S\$ 0.00	S\$ 6.44	S\$ 98.44

SMEs (ETSS)

Enhanced Training Support Funding (ETSS)

SME with employment size \leq 200 or annual sales turnover \leq S\$ 100 million

SME can claim additional 20% of full gross fee under ETSS where applicable

Full Course Fee	Application Fee	Less: SSG Grant	-	GST (7%)	Total Fees Payable (Inclusive of GST)
S\$ 800.00	S\$ 12.00	S\$ 720.00	-	S\$ 6.44	S\$ 98.44

International Students

Full Course Fee	Application Fee	NA	NA	GST (7%)	Total Fees Payable (Inclusive of GST)
S\$ 800.00	S\$ 12.00	NA	NA	S\$ 56.84	S\$ 868.84

TaF.tc



Cert No. : EDU-2-2083
Validity: 29/08/2016 - 28/08/2020

APPLY NOW

Call 3157 6111
enquiry@taffc.org
www.taffc.edu.sg

Central Plaza 298 Tiong Bahru Road #14-06 Singapore 168730
Thye Hong Centre 2 Leng Kee Road #02-09 Singapore 159086

TaF.tc and Fashion Industry Training Centre (TaF.tc)
Registered Organization Under Committee for Private Education (CPE)
part of SkillsFuture Singapore (SFS) Co Reg 116381 (CPE)
28 November 2018 to 27 November 2019