

Fashion Product Categories

Overview :-

This module will equip you with the skills to turn your products into profit through developing strategies that meet consumer demands. Using a systematic and disciplined approach, learn how to manage product categories in the retail industry. This calculated business strategy is especially important for those in buying roles. This course will allow you to further learn the skills needed to create profitable merchandise assortment to meet customers' demands.

Modules (1) :-

1 Fashion Product Categories			
E-learning	Training	Assessment	35:00
00:00	32:00	03:00	
<p>This module will equip you with the skills to turn your products into profit through developing strategies that meet consumer demands. Using a systematic and disciplined approach, learn how to manage product categories in the retail industry. This calculated business strategy is especially important for those in buying roles. This course will allow you to further learn the skills needed to create profitable merchandise assortment to meet customers' demands.</p>			

Course Duration :-

SSG Approved Training & Assessment Hours	35.0
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Objectives :-

- Research on series of considerations a buyer must process when budgeting and planning categories
- Present the rationale behind category management, how it helps rationalize products offered to the customers and supports profits for the retailer
- Develop a category management strategy that supports a fashion entrepreneur market positioning
- Develop a merchandise category product plan suitable for a target market in the fashion industry
- Create a marketing plan to support the category strategy for a fashion enterprise
- Evaluate the weekly sales report to monitor the merchandise category
- Track the merchandise category performance and make recommend necessary actions

Entry Requirement :-

Singapore/PR Students:

- GCE 'O' Level with 3 credits including English and Mathematics OR
- WSQ Advanced Certificate OR
- WSQ ES WPLN Level 5 and above

International Students:

- High School Diploma equivalent to GCE 'O' Level with 3 credits including English and Mathematics OR
- Qualifications from professional institutes may be considered on a case-by-case basis OR
- Pass TaF.tc Entrance Test

English Language Requirement –

- Possess a minimum credit in English at GCE 'O' Level or its equivalent OR
- IELTS score 4.5 or TOEFL score 450

ALL Students are required to have basic knowledge of computer and Microsoft Office

Graduation Requirements :-

Student must fulfil the following requirements:

- 75% attendance rate of total training hours per module
- Assessed and be competent for every module

Student Pass Holders – a minimum of 90% attendance per month will be required.

Who Should Attend :-

- Assistant Merchandiser and Merchandise Manager
- Designer / Assistant Designer
- Fashion Sales Associate
- Store Manager / Sales Executive
- Buyer
- Fashion Entrepreneur

Key Learning Areas :-

- Category management strategy and process
- Assortment planning process
- Financial planning for merchandise categories
- Retailers pricing strategy for different categories
- Categories, sub-categories and assortments for cataloging
- Merchandise category planning
- Financial management's 10-thought-process
- Collaborative Planning, Forecasting and Replenishment (CPFR) Strategy and Planning

Register your interest! :-

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Course Fee:-

Singaporean / PRs (SSG)

SkillsFuture Singapore Grant (SSG)

All Singapore Citizens and Permanent Residents

Full Course Fee	Application Fee	Less: SSG Grant	-	GST (7%)	Total Fees Payable (Inclusive of GST)
S\$ 1,700.00	S\$ 12.00	S\$ 1,190.00	-	S\$ 36.54	S\$ 558.54

Singaporean (WTS)

Workfare Training Scheme (WTS)

Aged ≥ 35 years and earning \leq \$2,000/month

Full Course Fee	Application Fee	Less: SSG Grant	Less: WTS	GST (7%)	Total Fees Payable (Inclusive of GST)
S\$ 1,700.00	S\$ 12.00	S\$ 1,190.00	S\$ 425.00	S\$ 36.54	S\$ 133.54

Singaporean (SFMCES)

SkillsFuture Mid-Career Enhanced Funding (SFMCES)

All Singaporeans aged 40 years and above

Full Course Fee	Application Fee	Less: SSG Grant	Less: SFMCES	GST (7%)	Total Fees Payable (Inclusive of GST)
S\$ 1,700.00	S\$ 12.00	S\$ 1,190.00	S\$ 340.00	S\$ 36.54	S\$ 218.54

SMEs (ETSS)

Enhanced Training Support Funding (ETSS)

SME with employment size ≤ 200 or annual sales turnover \leq S\$ 100 million

SME can claim additional 20% of full gross fee under ETSS where applicable

Full Course Fee	Application Fee	Less: SSG Grant	-	GST (7%)	Total Fees Payable (Inclusive of GST)
S\$ 1,700.00	S\$ 12.00	S\$ 1,190.00	-	S\$ 36.54	S\$ 558.54

International Students

Full Course Fee	Application Fee	NA	NA	GST (7%)	Total Fees Payable (Inclusive of GST)
S\$ 1,700.00	S\$ 12.00	NA	NA	S\$ 119.84	S\$ 1,831.84

TaF.tc



Cert No.: EDU-2-2083
Validity: 29/08/2016 - 28/08/2020

APPLY NOW

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enquiry@taffc.org
www.taftc.edu.sg