

## Apparel Product Development

### Overview :-

With the growing trend of buyers asking for value-added services, only factories who can offer design and product development services can compete in the global arena. Garment manufacturers have to develop their own product development team to meet their buyers' requirements. It is also imperative to create the most relevant collection in the shortest time for the buyers, as lead time gets shorter. Product development is not just about the creation of new samples – it has to meet the criteria and the needs of the buyers. This course covers the various aspect of product development. From understanding the customers to the creation of design, articulate the various elements of product development and how to meet these challenges in the shortest possible time while giving the buyers the right product at the right time.

### Modules (1) :-

1 Apparel Product Development			
E-learning	Training	Assessment	36:00
16:00	16:00	04:00	
<p>With the growing trend of buyers asking for value-added services, only factories who can offer design and product development services can compete in the global arena. Garment manufacturers have to develop their own product development team to meet their buyers' requirements. It is also imperative to create the most relevant collection in the shortest time for the buyers, as lead time gets shorter. Product development is not just about the creation of new samples – it has to meet the criteria and the needs of the buyers. This course covers the various aspect of product development. From understanding the customers to the creation of design, articulate the various elements of product development and how to meet these challenges in the shortest possible time while giving the buyers the right product at the right time.</p>			

### Course Duration :-

<b>SSG Approved Training &amp; Assessment Hours</b>	36.0
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### Objectives :-

- Phases of product development and design process
- Determine fashion seasons, cycles and categories
- Analyse customer demographics, trends and market types
- Create design boards and production drawings based on trends and customer requirements
- Create technical package

- Design a seasonal collection based on a predetermined demographic or brands

## **Entry Requirement :-**

### **Singapore/PR Students:**

- GCE 'O' Level with 3 credits including English and Mathematics OR
- WSQ Advanced Certificate OR
- WSQ ES WPLN Level 5 and above

### **International Students:**

- High School Diploma equivalent to GCE 'O' Level with 3 credits including English and Mathematics OR
- Qualifications from professional institutes may be considered on a case-by-case basis OR
- Pass TaF.tc Entrance Test

### **English Language Requirement –**

- Possess a minimum credit in English at GCE 'O' Level or its equivalent OR
- IELTS score 4.5 or TOEFL score 450

ALL students must be able to sketch design and/or draw digital images using Adobe Photoshop and Illustrator.

Students preferably to have basic computing skills i.e. turn on the laptop, use the mouse, drag and drop files, use google search engine to search the internet for project assignment.

### **Competent or possess equivalent skills and knowledge for the following competencies:**

- a. WSQ Interpret and Draw Production Sketches or;
- b. WSQ Draw Digital Images

## **Graduation Requirements :-**

Student must fulfil the following requirements:

- 75% attendance rate of total training hours per module
- Assessed and be competent for every module

Student Pass Holders – a minimum of 90% attendance per month will be required.

## **Who Should Attend :-**

- Assistant Merchandisers to Merchandise Managers
- Marketing Executives and Managers
- Product Development Executives and Managers
- Assistant Product Developers to Managers
- Sourcing Executives and Managers
- Assistant Designers to Senior Designers
- Buyers
- Production Supervisors and Managers

- Industrial Engineers
- Private Label buyers and developers

## Key Learning Areas :-

- Design collection process
- Fashion season and characteristics, cycles and categories
- Customer types and demographics
- Market and trend types and research
- Types of design boards
- Types of embellishments
- Production Drawing
- Technical package
- Garment types and details

## Certificate Issuance :-

Upon successful completion of the course, student will be awarded the Statement of Attainment (SOA) for WSQ Support Apparel Product Development by SkillsFuture Singapore. WSQ Certification is nationally endorsed and recognised by industry partners.

## Course Fee:-

### Singaporean / PRs (SSG)

SkillsFuture Singapore Grant (SSG)

All Singapore Citizens and Permanent Residents

Full Course Fee	Application Fee	Less: SSG Grant	-	GST (7%)	Total Fees Payable (Inclusive of GST)
S\$ 1,165.00	S\$ 12.00	S\$ 815.50	-	S\$ 25.31	S\$ 386.81

### Singaporean (WTS)

Workfare Training Scheme (WTS)

Aged  $\geq$  35 years and earning  $\leq$  \$2,000/month

Full Course Fee	Application Fee	Less: SSG Grant	Less: WTS	GST (7%)	Total Fees Payable (Inclusive of GST)
S\$ 1,165.00	S\$ 12.00	S\$ 815.50	S\$ 291.25	S\$ 25.31	S\$ 95.56

### Singaporean (SFMCES)

SkillsFuture Mid-Career Enhanced Funding (SFMCES)

All Singaporeans aged 40 years and above

Full Course Fee	Application Fee	Less: SSG Grant	Less: SFMCES	GST (7%)	Total Fees Payable (Inclusive of GST)
S\$ 1,165.00	S\$ 12.00	S\$ 815.50	S\$ 233.00	S\$ 25.31	S\$ 153.81

### SMEs (ETSS)

## Enhanced Training Support Funding (ETSS)

SME with employment size  $\leq 200$  or annual sales turnover  $\leq$  S\$ 100 million

SME can claim additional 20% of full gross fee under ETSS where applicable

Full Course Fee	Application Fee	Less: SSG Grant	-	GST (7%)	Total Fees Payable (Inclusive of GST)
S\$ 1,165.00	S\$ 12.00	S\$ 815.50	-	S\$ 25.31	S\$ 386.81

## International Students

Full Course Fee	Application Fee	NA	NA	GST (7%)	Total Fees Payable (Inclusive of GST)
S\$ 1,165.00	S\$ 12.00	NA	NA	S\$ 82.39	S\$ 1,259.39

TaF.tc



Cert No. : EDU-2-2083  
Validity: 29/08/2016 - 28/08/2020

**APPLY NOW**

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