

Apparel Pattern Grading

Overview :-

Visual Merchandising (VM) is a tool to achieve sales and targets, a tool to enhance merchandise on the floor, and a mechanism to communicate to a customer and influence his decision to buy. This course equips you with the skills and knowledge needed to develop and implement creative concepts in visual merchandising. In this hands on module you will not only learn to identify the VM concept and developing visual plan but will also learn how to evaluate the implementation. A must skill for all visual merchandisers.

Modules (1) :-

1 Apparel Pattern Grading				
E-learning	Training	Assessment		
00:00	32:00	04:00	36:00	
<p>Visual Merchandising (VM) is a tool to achieve sales and targets, a tool to enhance merchandise on the floor, and a mechanism to communicate to a customer and influence his decision to buy. This course equips you with the skills and knowledge needed to develop and implement creative concepts in visual merchandising. In this hands on module you will not only learn to identify the VM concept and developing visual plan but will also learn how to evaluate the implementation. A must skill for all visual merchandisers.</p>				

Course Duration :-

SSG Approved Training & Assessment Hours	36.0
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Objectives :-

- Develop creative directions and concepts for brand/store
- Develop visuals plans and sensory schemes for brand and store
- Evaluate implementation of visuals and provide recommendations

Entry Requirement :-

Singapore/PR Students:

- GCE 'O' Level with 3 credits including English and Mathematics OR
- WSQ Advanced Certificate OR
- WSQ ES WPLN Level 5 and above

International Students:

- High School Diploma equivalent to GCE 'O' Level with 3 credits including English and Mathematics OR
- Qualifications from professional institutes may be considered on a case-by-case basis OR
- Pass TaF.tc Entrance Test

English Language Requirement –

- Possess a minimum credit in English at GCE 'O' Level or its equivalent OR
- IELTS score 4.5 or TOEFL score 450

ALL Students are required to have basic knowledge of computer and Microsoft Office (Preferred)

Minimum 3 months fashion retail experience.

Graduation Requirements :-

Student must fulfil the following requirements:

- 75% attendance rate of total training hours per module
- Assessed and be competent for every module

Student Pass Holders – a minimum of 90% attendance per month will be required.

Who Should Attend :-

- Shop Manager
- Merchandising Manager
- Operations Manager
- Marketing Communications Manager
- Visual Merchandising Manager
- Fashion Entrepreneurs
- Designers

(This module is only available for corporate training)

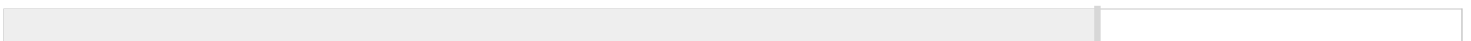
Key Learning Areas :-

- Types of visual plans and sensory schemes
- Factors affect development of visual plans and sensory schemes
- Techniques for creative exploration
- Importance of planning a visual merchandising calendar
- Sources of information on creative concept display
- Elements to review implementation of merchandise display
- Methods to ensure congruence of creative direction/concept

Course Fee :-

Singaporean / PRs aged \geq 40 years

SME Sponsored



Full Course Fee	S\$ 1,530.00
Less: Non-PME Courses 90% of course fee, capped at \$25/hr	-
Less: PME Courses 90% of course fee, capped at \$50/hr	S\$ 1,377.00
Less: Non-PME Courses 80% of course fee, capped at \$17/hr	-
Less: PME Courses 50% of course fee, capped at \$15/hr	-
Less: Non-PME Courses/PME Courses 95% of course fee	-
Nett fee after grant	S\$ 153.00
Add: 7% GST*	S\$ 107.10
Total Nett Course Fee Payable including GST	S\$ 260.10

Singaporean only and aged \geq 35 years

SME Sponsored

Full Course Fee	S\$ 1,530.00
Less: Non-PME Courses 90% of course fee, capped at \$25/hr	-
Less: PME Courses 90% of course fee, capped at \$50/hr	-
Less: Non-PME Courses 80% of course fee, capped at \$17/hr	-
Less: PME Courses 50% of course fee, capped at \$15/hr	-
Less: Non-PME Courses/PME Courses 95% of course fee	(S\$ 1,453.50)
Nett fee after grant	S\$ 76.50
Add: 7% GST*	S\$ 107.10
Total Nett Course Fee Payable including GST	S\$ 183.60

Singaporean / PRs aged \geq 21 years

Self Sponsored

Full Course Fee	S\$ 1,530.00
Less: Non-PME Courses 90% of course fee, capped at \$25/hr	-
Less: PME Courses 90% of course fee, capped at \$50/hr	-
Less: Non-PME Courses 80% of course fee, capped at \$17/hr	-
Less: PME Courses 50% of course fee, capped at \$15/hr	S\$ 540.00
Less: Non-PME Courses/PME Courses 95% of course fee	-
Nett fee after grant	S\$ 990.00

Add: 7% GST*	S\$ 107.10
Total Nett Course Fee Payable including GST	S\$ 1,097.10

Singaporean only and aged \geq 40 years (SFMCES)

Self Sponsored

Full Course Fee	S\$ 1,530.00
Less: Non-PME Courses 90% of course fee, capped at \$25/hr	-
Less: PME Courses 90% of course fee, capped at \$50/hr	S\$ 1,377.00
Less: Non-PME Courses 80% of course fee, capped at \$17/hr	-
Less: PME Courses 50% of course fee, capped at \$15/hr	-
Less: Non-PME Courses/PME Courses 95% of course fee	-
Nett fee after grant	S\$ 153.00
Add: 7% GST*	S\$ 107.10
Total Nett Course Fee Payable including GST	S\$ 260.10

Singaporean only and aged \geq 35 years

Self Sponsored

Full Course Fee	S\$ 1,530.00
Less: Non-PME Courses 90% of course fee, capped at \$25/hr	-
Less: PME Courses 90% of course fee, capped at \$50/hr	-
Less: Non-PME Courses 80% of course fee, capped at \$17/hr	-
Less: PME Courses 50% of course fee, capped at \$15/hr	-
Less: Non-PME Courses/PME Courses 95% of course fee	(S\$ 1,453.50)
Nett fee after grant	S\$ 76.50
Add: 7% GST*	S\$ 107.10
Total Nett Course Fee Payable including GST	S\$ 183.60

International

Full Course Fee	S\$ 1,530.00
Less: Non-PME Courses 90% of course fee, capped at \$25/hr	-
Less: PME Courses 90% of course fee, capped at \$50/hr	-

Less: Non-PME Courses 80% of course fee, capped at \$17/hr	-
Less: PME Courses 50% of course fee, capped at \$15/hr	-
Less: Non-PME Courses/PME Courses 95% of course fee	-
Nett fee after grant	S\$ 1,530.00
Add: 7% GST*	S\$ 107.10
Total Nett Course Fee Payable including GST	S\$ 1,637.10

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Cert No. : EDU-2-2083
Validity: 29/08/2016 - 28/08/2020

APPLY NOW

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