

Overview:

In the fast pace retailing and quick-turnaround world of fashion where change of designs and colors takes place almost on a bi-monthly basis, the designer or product developer has to be able to create a collection within the shortest possible lead time.

Develop Design Collection takes an in-depth look at the inspirational and practical aspect of the creation of a design collection. Based on the understanding of the history of fashion, international designers, brand profiles, the latest looks from the runway shows and forecast reports, it leads to the conceptualizing of a collection, creating of size specifications, overseeing the production of samples to the final fruition of a complete look all within a given scope.

This course is taught through lectures, discussions, class activities, field trips, and presentations.



Objectives:

- ✚ Analyse runway shows, forecast information, directional trends and target market's lifestyle and mindset changes
- ✚ Learn how to conceptualize collection based on forecasted trends/ runway and/or researched target market.
- ✚ Learn how to create design boards and production drawing based on forecasted trends and/or on researched target market.
- ✚ Learn how to create technical packages according to industry or organizational practices, policies and procedures.
- ✚ Learn how to supervise the production of sample garments and/or accessories according to technical specifications and to make amendments if there is any non compliance.

For whom:

- ✚ Assistant Merchandisers to Merchandise Managers
- ✚ Marketing Executives and Managers
- ✚ Product Development Executives and Managers
- ✚ Assistant Product Developers to Senior Product Developers
- ✚ Sourcing Executives and Managers
- ✚ Assistant Designers to Senior Designers
- ✚ Buyers

Course Structure:

- ✚ History of modern fashion
- ✚ International Designer and/or International Brand Profile
- ✚ Fashion seasons and characteristics, cycles and categories
- ✚ Customer types and demographics
- ✚ Market and trend types
- ✚ Types of materials
- ✚ Types of embroidery stitches
- ✚ Types of print
- ✚ Types of garment wash
- ✚ Process to complete a collection and development sample
- ✚ Types of design boards, details and production drawing

Course Duration:

Training Hours : 70 hours
Assessment Hours : 4 hours
Total Hours : 74 hours

Course Fees:

| Description | Amount |
|--------------------|---------|
| Actual Fees | \$2,300 |
| SPUR Funding (90%) | \$2,070 |
| Fees Payable | \$230 |

**The 90% SPUR funding is only applicable to all Singaporean and Singapore PRs.

Certificate Issuance:

Upon successful completion of the course, Trainees will be awarded WSQ Statement of Attainment (SOA).WSQ certification are nationally endorsed and recognised by industry partners.

SRP Absentee Payroll Details

Absentee Payroll Funding is available for company-sponsored participants. Employer may submit their application for absentee payroll during directly via SRPNet (www.srp.org.sg) at least two days before course commencement.

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| Absentee Payroll (For Corporate Sponsored Participants) | Employees aged 40 years and above, with 'A' levels & below qualifications | Other Employees |
| Absentee Payroll (During & Outside working hours) | 90% of hourly basic salary (capped at \$10 per trainee-hour) | 80% of hourly basic salary (capped at \$10 per trainee-hour) |

How to Apply?

You can download our application form from our website (<http://www.taftc.org/docs/apply.htm>), and send it back to us via email or fax after you have completed the form. Alternatively, you may come down to our centre to do the registration.

As there is limited seats to each course, it will be on a first come first serve basis and we regret that only successful candidate will be informed.

Office & Mailing Address:

2 Leng Kee Road #02-09
Thye Hong Centre
Singapore 159086

For Training related matters, please contact:

Ms Shweta Batra
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Mr. Eric Goh
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Visit us at our website, if you wish to know more about our course and us:

<http://www.taftc.org>

