

### **Ms. Alicia Lim**

Ms Alicia Lim has more than three decades of experience in the apparel manufacturing sector. She was formerly the Senior Projects Manager for Gap Inc working on corporate projects such as Vendor & Mills Profiles, Costing Tools, Staff Training and Supply Chain Initiatives. Her previous position was the Division Manager of GAP. She was responsible to run Banana Republic Sourcing and Alicia had developed the business from 3 product categories to 11 product categories within 5 years, and increased business volume from US\$7 million to US\$54 million by 2005. She was also the head of Gap Jakarta QA office that handles an annual turnover of US\$400 million and support staff of 22. Currently, Alicia works as a Trainer and Consultant in both TaFtc and Fashion Associates & Co. She had trained staff and executives in both the buying offices and apparel factories. Her wealth of industry experience created an excellent platform for her profile as Trainer and Content Expert.